

PFERDACADEMY

Corporate Training Program



"It is the goal of PFERDACADEMY to enable salespersons to become more effective and successful in their job through product knowledge and hands-on experience."



The **PFERDACADEMY** training program provides an opportunity for attendees to gain valuable hands-on experience using PFERD products and power tools. During this training, you will learn about PFERD brushes, bonded, coated and non-woven abrasives, carbide burs, files, and power tools.

Attendees of **PFERDACADEMY** will learn in a state-of-the-art training facility, in a safe and controlled working environment. The technical training staff are members of a global team trained at PFERD's worldwide headquarters in Marienheide, Germany.

Time Commitment: Attendees should plan on arriving on Sunday and departing Wednesday morning (or after 7 p.m. Tuesday night). Sessions will run Monday and Tuesday, ending at 5:00 p.m. each night. Certificates are awarded upon completion of the program.

Transportation: PFERD will pay for and coordinate ground transportation to and from Milwaukee's General Mitchell International Airport.

Attendees must schedule and pay for air transportation. Please plan your arrival time between 4:00 – 6:00 p.m. on Sunday, if possible, and departure for Wednesday a.m.

Meals: Meals and snacks will be provided by PFERD INC. with the exception of Sunday.

Lodging: Lodging is paid for and arranged by PFERD INC.

Attire: Please dress casually as part of the training will be "hands-on" in the **PFERDACADEMY** training lab.

**Please, for your safety, no short pants and no sandals/open-toed shoes.*

Contact your local PFERD Representative for more details about the PFERDACADEMY program and how to register!

PFERDACADEMY
9201 W. Heather Ave.
Milwaukee, WI 53224

**PFERDACADEMY
2019 Training Dates**

February 11-12: "Bronze" class
March 11-12: "Bronze" class
April 8-9: "Bronze" class
May 6-7: "Bronze" class
June 10-11: "Bronze" class
September 9-10: "Silver" class
October 7-8: "Bronze" class
November 4-5: "Bronze" class

**Months available for
special training:**

January
July
August
December



TRUST BLUE



PFERD